

25 DAYS OF GOOD DEEDS SWEEPSTAKES OFFICIAL RULES

IMPORTANT: Please read these Official Rules before entering the **25 DAYS OF GOOD DEEDS SWEEPSTAKES** (the “Sweepstakes”), presented by RANDOM HOUSE CHILDREN’S BOOKS, a division of Penguin Random House LLC (“Sponsor”). By entering the Sweepstakes, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Sweepstakes-related materials.

Penguin Random House is the sole sponsor of this Sweepstakes, which is no way sponsored, endorsed, administered by, or associated with Facebook Twitter, or Instagram.

NO PURCHASE NECESSARY TO ENTER OR WIN.

ELIGIBILITY: The Sweepstakes is open to residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older at time of entry. Instagram entrants must have a public Instagram profile. All federal, state, and local regulations apply. **LIMIT ONE ENTRY PER PERSON PER DAY** via Facebook OR Twitter OR Instagram. If one person enters more than once on the same platform or once on more than one platform in any given day, only the first entry will be counted. **VOID WHERE PROHIBITED OR RESTRICTED.** Employees of Sponsor, its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Sweepstakes.

ENTRY PERIOD: The Sweepstakes begins at 12:00 AM (EST) on DECEMBER 1, 2016, and ends at 11:59 PM (EST) on DECEMBER 25, 2016.

HOW TO ENTER: Enter by:

- 1) Facebook: uploading to the timeline (NOT the comments section of a post) of the [official Dr. Seuss Facebook Page](#) a photograph of your, your family’s/your child’s smiling face expressing the joy felt after doing a good deed, using the hashtags, #GrowYourHeart and #Sweepstakes (NOTE: Images will not be visible on the Dr. Seuss Facebook Page. To see your image go to GrinchGoodDeeds.com); OR
- 2) Twitter: tweeting a photograph of your, your family’s/your child’s smiling face expressing the joy felt after doing a good deed, using the hashtags, #GrowYourHeart and #Sweepstakes; OR
- 3) Instagram: uploading to your public Instagram profile a photograph of your, your family’s/your child’s smiling face expressing the joy felt after doing a good deed, using the hashtags, #GrowYourHeart and #Sweepstakes.

In the case of a dispute, entries will be deemed made by the authorized holder of the applicable social network account and/or e-mail address used for entry. Automated entries are prohibited, and use of any automated devices will result in disqualification. Sponsor is not responsible for incorrect or inaccurate entry of information by entrants; lost or late entries or transmissions;

interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions of any computer hardware, software, or any combinations thereof; or problems associated with any virus or any other damage caused to entrants' systems. Incomplete or ineligible entries will be voided. All entries become the property of Sponsor and will not be returned. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes.

Comments and/or posts including photographs may not include obscene, offensive or inappropriate (in Sponsor's sole and absolute discretion) material or defame any person, or otherwise infringe on any person's proprietary rights. If you are posting a photograph, you must have permission from the photographer (or be the photographer yourself) and have permission from any persons who appear in the photo before submitting it.

PRIVACY POLICY: All information submitted in connection with entry to this Sweepstakes shall be governed by Sponsor's privacy policy (at <http://www.penguinrandomhouse.com/privacy/>). By entering this Sweepstakes, you acknowledge that you have read and agree to this privacy policy.

PRIZE:

One (1) Grand Prize Winner will receive (i) one (1) gift card in the amount of \$500.00 (Grand Prize Approximate Retail Value: \$500.00)

Four (4) Runner-Up Winner(s) will each receive (i) one (1) gift card in the amount of \$25.00. (Runner-Up Prize Approximate Retail Value: \$25.00)

No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

WINNER SELECTION: **One (1) Grand Prize Winner** will be selected in a random drawing on or about **January 5, 2017** from all eligible entries received by the entry deadline. The odds of winning depend on how many eligible entries have been received; and **one (1) Runner-Up Winner** will be selected each week (for a total of four (4) Weekly Winners) in random drawings on or about the following dates: Weekly Winner 1: December 7 (from all eligible entries received December 1-December 7); Weekly Winner #2: December 14 (from all eligible entries received December 8-December 14); Weekly Winner #3: December 21 (from all eligible entries received December 15-December 21); Weekly Winner #4: January 5 (from all eligible entries received December 22-December 25).

The odds of winning depend on how many eligible entries have been received during each week. For Facebook and Twitter sweepstakes, winners will be notified via direct message on whichever social media platform their winning entry was posted. For Twitter sweepstakes, winners must allow for direct messages so that Sponsor can contact winners via direct message. For Instagram sweepstakes, winners will be notified via a comment by Sponsor that he/she is a potential winner and Sponsor will provide an email address (or other contact information) where he/she can make a prize claim. Winners must respond to such notifications within ten (10) days of receipt. Winners must provide Sponsor with full contact details in order to be awarded the prize. Winners may also be required to complete, execute and return an Affidavit of Eligibility and Release. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners (in random drawing from other eligible entries received before the deadline) in such circumstance. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

DISCLAIMERS: By competing in this Sweepstakes and/or accepting the prize, entrants agree that Sponsor, Facebook, Twitter, and Instagram and their respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Sweepstakes. By competing in this Sweepstakes and/or accepting a prize, each Winner consents to the use of his/her name (or his/her child's name or his/her family members names) and photograph for publicity and promotional purposes on behalf of Sponsor, including on GrinchGoodDeeds.com website, with no additional compensation or further permission (except where prohibited by law).

Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by July 5, 2017, to Brenda Schait, Random House Children's Books, Attn: 25 Days of Good Deeds Sweepstakes, 1745 Broadway, 9th Floor, New York, NY 10019.

SPONSOR: Random House Children's Books, a division of Penguin Random House LLC, 1745 Broadway, New York, NY 10019.