

**Dr. Seuss's Horse Museum—new Dr. Seuss book to be published
by Random House Children's Books on September 3, 2019**

New York, NY (February 28, 2019)—A new Dr. Seuss children's book about creating and experiencing art will be published by Random House Children's Books this fall, with a first printing of 250,000 copies, it was announced today by Mallory Loehr, SVP, Publisher, Random House Books for Young Readers, and Susan Brandt, President, Dr. Seuss Enterprises, L.P. The original manuscript for **DR. SEUSS'S HORSE MUSEUM** was discovered in the late author's La Jolla home 21 years after his death, alongside the manuscript for the 2015 #1 *New York Times* bestseller *What Pet Should I Get?*

The exciting publication of **DR. SEUSS'S HORSE MUSEUM** marks a celebration of art and how we all see the world in different ways. Young readers will join an affable horse as he takes a group of students on a guided tour of an art museum.

Taking inspiration from Dr. Seuss's original sketches, acclaimed illustrator Andrew Joyner has completed the unfinished artwork to accompany Dr. Seuss's original text and created a look that is both subtly Seussian and wholly his own. Joyner's whimsical illustrations are combined throughout with full-color photographic reproductions of famous horse artwork by Pablo Picasso, George Stubbs, Rosa Bonheur, Alexander Calder, Jacob Lawrence, Deborah Butterfield, Franz Marc, Jackson Pollock, and many others. Cameo appearances by classic Dr. Seuss characters (among them the Cat in the Hat, the Grinch, and Horton the Elephant) make **DR. SEUSS'S HORSE MUSEUM** a playful picture book that is totally unique.

Dr. Seuss's former Art Director, Cathy Goldsmith, now President & Publisher of Beginner Books, is overseeing the process of preparing **DR. SEUSS'S HORSE MUSEUM** for publication. Goldsmith is the one remaining publishing executive at Random House to have worked directly with Ted Geisel during his lifetime, including spending time with him in La Jolla when he was finishing *Oh, the Places You'll Go!*

"I remember fondly the days when Ted would come to Random House to hand-deliver his latest work, which included reading aloud to staff gathered in a conference room," says Goldsmith. "Poring over the manuscript and Ted's original sketches for **DR. SEUSS'S HORSE MUSEUM** brought me right back to those days, and I continue to be so honored to bring his brilliant work to today's young readers."

A Publisher's Note at the end of the book discusses the discovery of the manuscript and sketches, Dr. Seuss's fascination with modern art, the process of creating the book with Andrew Joyner, and information about each of the artists and art reproductions in the book.

"We're so excited to have **DR. SEUSS'S HORSE MUSEUM** to share with readers, and to give them an inside look at how Ted thought about art, and how he viewed the world—which was with a creative eye, and a passionate belief in imagination," says Brandt. "This new book will not only entertain as only Dr. Seuss can, but is sure to inspire conversations about the countless ways we each view the world around us. We happily expect that many children will be asking, 'What do YOU see?' after sitting with this latest creation by Dr. Seuss."

Dr. Seuss was a man of many hats, including a painter and artist himself, and his books taught generations of children to learn to love to read. Artists and non-artists alike will appreciate the timeless theme in **DR. SEUSS'S HORSE MUSEUM** that there is no one right way to interpret the beauty we encounter every day.

DR. SEUSS'S HORSE MUSEUM is available for [pre-order](#) now.

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About Dr. Seuss

Theodor Seuss Geisel is quite simply the most beloved children's book author of all time. Winner of the Pulitzer Prize in 1984, three Academy Awards, two Emmy Awards, three Grammy Awards, and three Caldecott Honors, Geisel wrote and illustrated 45 books for children. Hundreds of millions of copies have found their way into homes and hearts around the world. While Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading.

About Dr. Seuss Enterprises, L.P.

Dr. Seuss Enterprises is a leading children's entertainment company committed to caretaking Theodor Seuss Geisel's (Dr. Seuss) legacy, ensuring that each generation can experience the amazing world of Dr. Seuss. Established in 1993 and based in San Diego, CA, the company's global portfolio complements the roster of iconic Dr. Seuss books, and includes films, TV shows, stage productions, exhibitions, digital media, licensed merchandise and other strategic partnerships. Ted Geisel once said he never wanted to license his character to anyone who would "round out the edges" – a guiding principle at Dr. Seuss Enterprises. For more information about Dr. Seuss and his works, visit seussville.com.

About Andrew Joyner

Andrew Joyner is the acclaimed author and illustrator of numerous children's books. He lives with his family in a small town in South Australia, where there are lots of horses—but none in his own backyard. Instead, Andrew has a dog, chickens, sheep (sometimes), and a cockatoo named Sparky.